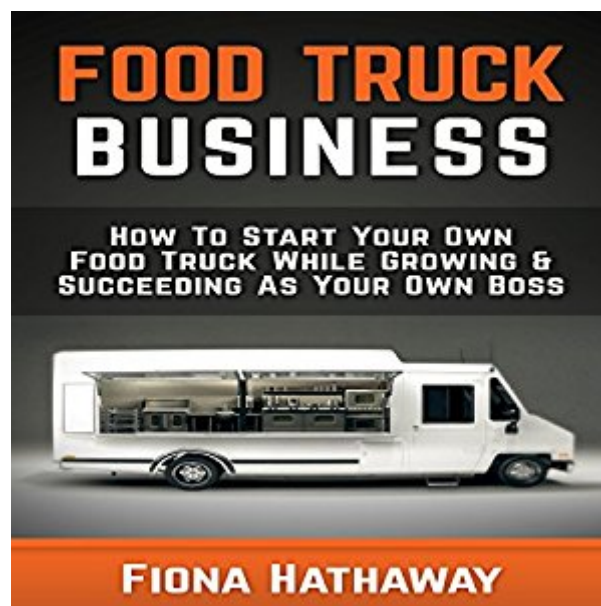




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# Food Truck Business: How To Start Your Own Food Truck While Growing & Succeeding As Your Own Boss



## Synopsis

Are you ready to learn how to make cash money with an easy-to-run food truck business? If so, you've come to the right place.... A food truck business is the ideal side business to get into for that extra cash. There are no special skills or knowledge required and the income potential as you'll learn is almost unlimited when scaled! Learn how to start your food truck empire in this book. Here's a preview of what the book Food Truck Business contains: An introduction to the food truck business Getting your food truck license Planning your menu for profitability The design (what you need to know) Location, location, location Food truck business marketing And much, much more! Download your copy right now and build your food truck empire!

## Book Information

Audible Audio Edition

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## Customer Reviews

Fiona Hathaway's book on food trucks is incredibly helpful and detailed in that she walks you through each step from first getting a license to figuring out the theme of the truck. She even helps to plan out the menu and gives you ideas on locations to park the truck! She is extremely detailed and basically walks you through each step! The only thing I wish she would have expanded on was on where to go to get the license and how to get a business plan together, but if you don't already have a business plan before you get the license I would suggest taking it back a couple of notches!

I've seen shows about food truck wars and the likes and I am truly very entertained and inspired. I have always loved cooking, but I never really given it a thought in terms of using it for business. However, this book just pushed that button. I may be considering food truck business in the near

future. The book provided ample information about the basics of starting up. This book served like an expert guide for me as I don't really know anyone in the food trucking business. For beginners in the food trucking business - this is the book for us!

I've been looking for the perfect business to begin and I've been looking for at least the last 3 years. Fiona does a great job laying the groundwork for anyone wanting to begin their own food truck business. Come to find out, there is lots of opportunity for someone who will apply themselves and put the energy into it. And even if my husband and I never decide to go this route, Fiona's book gives a lot of very valuable business pointers that go beyond the food truck model. Definitely worth the money!

enjoyed reading lots of good stuff

Good for starting entrepreneurs! The chapter on menu planning was helpful in prompting you to think beyond what you like and what you consider your specialty, but also what is available locally and appealing to customers in your area, plus what you can get a good price on and what will reheat and travel well. Great ideas on setup locations and marketing tips. Good ideas and gets the creative brainstorming going!

My uncle has been working in a food truck business for a year and I picked this book up to see if I could help him on anything. This is really just a book for beginners, but it does create the need foundation. The advice provided in this book is crucial to most business itself.

Not a whole lot of interesting information, no real buyers guide for the truck itself. Disappointed. Was hoping for some more hands-on info.

Poorly written, it seems as if this is a high school essay. Was very disappointed when it arrived.

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